

The Rothen® Affiliate Program

Refer in confidence. Excellent commissions for you. Excellent service for those you refer.

Over the past eleven years Rothen has built an industry renowned web hosting brand supported by the very best infrastructure, technology and hosting professionals. We are a leader in “performance hosting” solutions. Through our new affiliate program we aim to build a network of partners who can complement our service and who have similar goals to Rothen in terms of providing the best value and customer service possible.

Rothen want to build a unique affiliate network where you can refer your customers, colleagues or friends to us in confidence that they will receive the very best hosting service while we will offer you leading commission pay-outs. At the same time Rothen want to work with partners who will promote our brand in an open, ethical and honest way. It is our hope that by building our affiliate program in this way that it will maximize the benefits for all parties.

Key Benefits of Rothen’s Affiliate Program:

- Affiliate pay-outs between 200 – 350% of monthly sale amount.
- Industry leading commission range of \$35 - \$300 per referral. Absolute minimum pay-out of \$35 with the ability to earn a massive \$300 commission from a single referral even if it’s the only one you send us.
- Our average affiliate pay-out is \$80 per referral.
- Even if your referral contacts Rothen’s sales team for assistance or posts at our Customer Forums prior to signup you will still be fully credited for the sale. We work to close the sale for you. Likewise, if your referral uses a promotional code during signup we will still credit you for the full sale.
- You can refer to Rothen in confidence that you are associating yourself with one of the longest standing and most reputable web hosting providers anywhere. Rothen only provide the very best performance hosting solutions and we will look after every customer you refer to us. You are marketing a premium quality service.
- Tier bonus of 5% when balance is over \$500 at the time of pay-out and 10% when balance is over \$1000 at the time of pay-out. E.g. Have a pay-out balance of \$505 and receive \$530.25.
- Tracking cookies are valid for a leading 90 days after your referral hits the Rothen website. For example, the user can return to the Rothen site 3 months after you first referred them and you will still be credited for the sale.
- We will credit your affiliate account with an opening balance of \$20 before you even get started.
- You can partner with Rothen in trust that we will credit you for every referral you send.
- Rothen maintains globally diverse data centers in the US and UK opening a larger market for you to target.
- Payments are made to you promptly and easily through PayPal between the 15th - 25th of each month.
- Affiliate team available to address any of your questions during normal business hours via: affiliates@rothen.com.
- Refer business associates even if you don’t have your website established yet. Simply provide them with your unique Rothen referral URL via email, slide presentation, newsletter or other means.
- For larger affiliates we can arrange cross promotion services such as customized landing pages on the Rothen website, special coupons and promotional codes for your customers to utilize at Rothen etc. Contact us via: affiliates@rothen.com to discuss any potential opportunities.
- Although we certainly encourage it you do not need to be an existing Rothen customer to join our affiliate program.

Industry Leading Pay-Out Thresholds:

Hosting Plan	Commission Pay-Outs Per Signup (US Dollars)	
	Monthly Signup	Annual Signup
Business Hosting Plan 1	\$35	\$70
Business Hosting Plan 2	\$40	\$100
Business Hosting Plan 3	\$50	\$150
Reseller Hosting Plan 1	\$55	Annual Billing Not Available
Reseller Hosting Plan 2	\$90	Annual Billing Not Available
Reseller Hosting Plan 3	\$140	Annual Billing Not Available
Managed Virtual Server (MVS)	\$300	Annual Billing Not Available
Managed Server	Negotiable	Annual Billing Not Available
Other Services	Commission Pay-Outs Per Signup (US Dollars)	
	Monthly Signup	Annual Signup
Rochen Alert	Monthly Billing Not Available	\$35

Affiliate Program Ground Rules / Small Print:

- No parasites, SPAM activity, or other activity deemed malicious or harmful to affiliates is allowed in our network, at our sole discretion. You may only use ethical and lawful marketing tools.
- You may not use your own affiliate link to sign up for Rochen's service.
- Commission pay-outs are made automatically between the 15th – 25th of each month.
- Your referral must remain a customer and their account in good standing for a period of 60 days before commission is credited. For example, if you referred a customer on May 7th then your commission would be paid between July 15th - 25th
- The minimum commission pay-out is \$100. If you have not reached \$100 in credited commission by the 15th of the month then it will simply roll over to the next month. Your \$20 opening balance counts towards the \$100 minimum pay-out.
- You are required to hold a PayPal account in order to receive your commission payments.
- If your account has not reached the \$100 commission pay-out level after a period of 24 months then the balance will be reset to \$0. This is to ensure that lots of small liabilities do not build indefinitely on Rochen's balance sheet.
- Acceptance into the affiliate program is at Rochen's sole discretion. Completing the registration form does not guarantee acceptance. For more information please email: affiliates@rochen.com.